



The Corporation of the Town of Fort Erie By-law 126-2024

Being a By-law to Designate 367 Crescent Road as Being of Cultural Heritage Value or Interest

Whereas Section 29(1) of the Ontario Heritage Act, R.S.O. 1990, Chapter O.18, as amended, authorizes the Council of a municipality to pass a by-law to designate a property within the municipality to be of cultural heritage value or interest; and

Whereas at the Council-in-Committee meeting held on August 12, 2024, the Municipal Council of the Town of Fort Erie approved the Museum and Cultural Heritage Advisory Committee's recommendation through report number PDS-56-2024 to designate 367 Crescent Road under the Ontario Heritage Act; and

Whereas in accordance with subsection 29(3) of the Ontario Heritage Act, Council of the Town of Fort Erie has caused to be served upon the owners of the lands municipally known as 367 Crescent Road and legally described in accordance with "Schedule A" and upon the Ontario Heritage Trust, a Notice of Intention to Designate the property as being of cultural heritage value or interest, and has caused the Notice of Intention to Designate to be published in the Fort Erie Observer, a newspaper having general circulation in the Town of Fort Erie; and

Whereas it is deemed desirable to designate 367 Crescent Road as having Cultural Heritage Value or Interest, under the Ontario Heritage Act, R.S.O. 1990, Chapter O.18, as amended;

Now therefore the Municipal Council of The Corporation of the Town of Fort Erie enacts as follows:

- 1. That** the property legally described in accordance with "Schedule A" and municipally known as 367 Crescent Road is hereby designated as having cultural heritage value or interest for architectural, historical, and contextual attributes and reasons under the Ontario Heritage Act, R.S.O. 1990, Chapter O.18, as amended, for the reasons set out in the Statement of Significance attached as "Schedule B" and forming part of this by-law.
- 2. That** the Clerk of the Town is authorized to affect any minor modifications, corrections or omissions, solely of an administrative, numerical, grammatical, semantical or descriptive nature to this by-law or its schedules after the passage of this by-law.

Read a first, second and third time and finally passed this 16th day of December 2024.

Mayor

Clerk

Schedule "A" to By-law Number 126-2024

LEGAL DESCRIPTION

367 CRESCENT ROAD

Legal Description

367 Crescent Road is legally described as Lot 567, Plan 426, Bertie; Part Lot 5, Concession 1, Lake Erie, as in RO772378, in the Town of Fort Erie.

Schedule “B” to By-law Number 126-2024

STATEMENT OF SIGNIFICANCE

367 CRESCENT ROAD

(The 3rd Kraft House)

Description of the Property

The property is municipally known as 367 Crescent Road (The 3rd Kraft House), and is legally described as Lot 567, Plan 426, Bertie; Part Lot 5, Concession 1, Lake Erie, as in RO772378, in the Town of Fort Erie.

The property known municipally as 367 Crescent Road is located on the corner of Dominion Road and Crescent Road. The property features a two-storey red brick vernacular house built with Italianate influences.

Statement of Cultural Heritage Value or Interest

367 Crescent Road is a representative example of a vernacular residence with Italianate influences. While inspired by Classical architectural forms, Italianate architecture emerged to have its own distinctiveness in North America drawing from several architectural eras where details are Classical in origin but freely modified, often in vernacular expressions as demonstrated in the subject property. The two-storey massing of 367 Crescent Road follows an irregular base and cross gable roof with two-storey projecting bays more indicative of a vernacular design while exhibiting Italianate influences with the wide front gable peak and overhanging eaves, red brick coursed in a running bond and stone foundation representative features of the Italianate style. The subject building also includes segmentally arched window openings with stone keystones, stone sills which are characteristic of the Italianate architectural style.

367 Crescent Road has historical value for its direct association with George and Minerva Krafft, local dairy owners and the parents of Kraft Foods founder J.L. Kraft. The subject house was occupied by the Kraft Family in early 1900s not long after its construction between 1888-1891. The Kraffts were a local Mennonite family whose original family farm was located at the corner of Bowen Road and Winger Road. George Kraft purchased another farm located on the west side of Kraft Road in 1890, and the family relocated from the Stevensville area to the new property, where they operated a dairy. The dairy was known as Crescent Dairy, Kraft/Krafft Dairy, and Pleasant Point Dairy, and the business catered predominately to lakeshore residents. William Krafft, George and Minerva’s oldest son took over management of the dairy around 1905, and his parents moved to the subject property in 1906, which they occupied until after George Krafft’s death in 1914. James, another son better known as J.L. Kraft, was the founder of Kraft Foods. JL Kraft took the knowledge gained from the family dairy

business, moved to the United States where he went on to patent processed cheese and revolutionize the cheese industry.

Description of Heritage Attributes

Key elements that contribute to the heritage value of 367 Crescent Road include:

- Proximity to Kraft Road
- Two-storey vernacular house constructed with Italianate influences
- Overall massing and irregular plan
- Red brick construction
- Cross gable roof with prominent gable ends and overhanging eaves
- Paired segmentally arched window openings with stone keystone and stone sills
- Segmentally arched door opening